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**ChatGPT Ultimate Prompts
for Any Industry:
Find Your Audience's
Challenges, Struggles and
Deepest Desires**



You can get any response you need from ChatGPT, but not if you ask it generic questions.

Though it's conversational, if you aren't specific with the input, it's going to give you broad and generic output.

So if you want to have a conversation with ChatGPT to discover more about your audience, this is a great place to start. From these prompts, you'll be able to expand and discover more.

For example, after it gives you examples of the solution you can provide them, ask it to elaborate or ask for more ideas. If you don't like one of the solutions, tell it so, and then tell it what you prefer to offer and ask it how you can offer it as a solution.

The important point is that ChatGPT takes some priming before you can get what you want.

Here are some prompts to get you started. There are various wording examples here you can try and see which works best for you:

I need you to act as an expert business coach and an industry expert, please.

I am a [YOUR EXPERTISE] whose audience is [YOUR AUDIENCE] who want [WHAT THEY WANT OR WANT TO ACHIEVE] What are the most common challenges and pain points my audience faces, and what are their deepest desires and aspirations? Additionally, can you provide actionable advice or strategies, both from a business coaching perspective and an industry-specific perspective, to bridge the gap from where they are to where they want to be?



Example:

I need you to act as an expert business coach and an industry expert, please.

I am an online money mindset coach whose audience is online coaches who want to create wealth and prosperity with their online business. What are the most common challenges and pain points my audience faces, and what are their deepest desires and aspirations? Additionally, can you provide actionable advice or strategies, both from a business coaching perspective and an industry-specific perspective, to bridge the gap from where they are to where they want to be?

Variation of formula:

I need you to act as an expert business coach and an industry expert, please.

I am a [YOUR INDUSTRY] whose audience is [TARGET AUDIENCE]. What are the most common challenges and pain points my audience faces, and what are their deepest desires and aspirations? Additionally, can you provide actionable advice or strategies, both from a business coaching perspective and an industry-specific perspective, to bridge the gap from where they are to where they want to be?

Example:

I need you to act as an expert business coach and an industry expert, please.

I am a virtual assistant whose audience is online coaches. What are the most common challenges and pain points my audience faces, and what are their needs, desires, and aspirations related to hiring a virtual assistant? Additionally, can you provide actionable advice or strategies, both from a business coaching perspective and an industry-specific perspective, to bridge the gap and address their needs effectively?



Variation of formula:

I need you to act as an expert business coach and an industry expert, please.

I am a [YOUR EXPERTISE] whose audience is [TARGET AUDIENCE]. What are the most common challenges and pain points my audience faces, and what are their needs, desires, and aspirations related to [TOPIC / NICHE / INDUSTRY]? Additionally, can you provide actionable advice or strategies, both from a business coaching perspective and an industry-specific perspective, to bridge the gap and address their needs effectively?

Example:

I need you to act as an expert business coach and an industry expert, please.

I am an online health and wellness coach specializing in hormone balancing whose audience is women in their 40s. What are the most common challenges and pain points my audience faces, and what are their needs, desires, and aspirations related to health? Additionally, can you provide actionable advice or strategies, both from a business coaching perspective and an industry-specific perspective, to bridge the gap and address their needs effectively?

Artists and creatives who want to make sales:

I need you to act as an expert business coach and an industry expert, please.

I am a [YOUR SKILL / INDUSTRY] whose goal is to increase [product] sales. What are the most common challenges and pain points [YOUR SKILL / INDUSTRY] face in selling their [PRODUCT], and what are their needs, desires, and aspirations related to achieving higher sales? Additionally, can you provide actionable advice or strategies, both from a business coaching perspective



Continued...

and an industry-specific perspective, to bridge the gap and help them boost their [PRODUCT] sales effectively?

Example #1 - Artist

I need you to act as an expert business coach and an industry expert, please.

I am a fine artist whose goal is to increase art sales. What are the most common challenges and pain points artists face in selling their art, and what are their needs, desires, and aspirations related to achieving higher sales? Additionally, can you provide actionable advice or strategies, both from a business coaching perspective and an industry-specific perspective, to bridge the gap and help them boost their art sales effectively?

Example #2 - Musician

I need you to act as an expert business coach and an industry expert, please.

I am a musician whose goal is to get more gigs. What are the most common challenges and pain points musicians face in getting gigs, and what are their needs, desires, and aspirations related to booking more performances? Additionally, can you provide actionable advice or strategies, both from a business coaching perspective and an industry-specific perspective, to bridge the gap and help them secure more gigs effectively?

Business-to-Business (B2B):

I need you to act as an expert business coach and an industry expert, please.



Continued...

I am a [B2B industry] professional whose goal is to achieve specific business outcomes and ROI. What are the most common challenges and pain points professionals in [B2B industry] face in achieving their business objectives and goals? Additionally, what are their needs, desires, and aspirations related to attaining success in their business? Can you provide actionable advice or strategies, both from a business coaching perspective and an industry-specific perspective, to bridge the gap and help them achieve their business objectives effectively?

Example:

I need you to act as an expert business coach and an industry expert, please.

I am a marketing agency owner whose goal is to achieve significant business growth and success in the B2B marketing industry. What are the most common challenges and pain points marketing agency owners face in achieving their business growth objectives? Additionally, what are their needs, desires, and aspirations related to attaining success in the B2B marketing sector? Can you provide actionable advice or strategies, both from a business coaching perspective and an industry-specific perspective, to bridge the gap and help them achieve significant growth effectively?

Have fun with these and don't forget to have ChatGPT elaborate!